



No Self-Control? Get **cellcontrol™**.

## STOP TEXTING WHILE DRIVING & MORE

cellcontrol™ removes the temptation for your employees or young driver to use a cell phone, smart phone or mobile device and encourages them to concentrate on the task at hand:

driving. **cellcontrol™ is the first ENFORCEABLE driving while distracted solution.**

Our patent-pending “plug and protect” technology virtually connects the driver’s cell phone to the vehicle. **When the vehicle moves, cellcontrol™ prohibits the use of the DRIVER’S cell phone** for any or all of the following functions: Texting, Email, Phone, Push-to-Talk (PTT) and much more.

## IT SIMPLY WORKS

cellcontrol™™ was designed to be a self installed, accurate and simple to manage solution. In less than 3 minutes cellcontrol™ is in protection mode.

1. Plug the cellcontrol™ device into your vehicle (1996 or newer).
2. Download the cellcontrol™ application onto the phone/mobile device.
3. Pair up the cellcontrol™ device with the cellcontrol™ protected phone - one time using your phones Bluetooth procedure.

That’s it! cellcontrol™™ is now enforcing your mobile communications policy.

### cellcontrol™ for Families & New Drivers

cellcontrol™ provides families with the ability to limit cell phone use by their new driver and thereby providing two tremendous services: First, by reducing the functionality of the cell phone (i.e. texting) to ‘Emergency Use Only’ cellcontrol™ removes the temptation distraction of mobile devices on the road, and second, cellcontrol™ breaks the pattern before it starts by keeping the teen focused on the task at hand: driving the car and staying safe.

### cellcontrol™ PRO for Companies and Government Agencies

cellcontrol™ PRO realizes that all companies and government agencies are not identical. Building a feature-filled, solution that is scalable, flexible and customizable was not just a wish but a must. Our initial solution meets the demands of an enterprise fleet all the way down to a small business with one or two vehicles. cellcontrol™ PRO gives YOU the ability to decide which numbers are allowed through the system while the vehicle is in motion. The texts /calls that are not allowed will be stopped, truly making for safer mobile communications for you and your enterprise and reducing risk, insurance premiums and employee/equipment down time.

## CURRENT SUPPORTED DEVICES

### BlackBerry® 4.5 and greater OS

Soon to follow Symbian®, Android® and Windows Mobile®

## FULL FEATURED SOLUTION

cellcontrol™ offers a simple 3-step self-install solution with the flexibility to meet your specific needs. Features include, but are not limited to:

- Driver specific, does not impact passengers
- Once installed, transparent to end user
- Built-in protection to prevent disabling
- You determine what phone functions to allow & disallow
- Text, email & calls not lost but stored
- **911 & other emergency numbers ALWAYS ALLOWED**
- Additional enhanced monitoring capabilities

### cellcontrol™ HIGHLIGHTS FOR BLACKBERRY

#### PHONE PROTECTION

Defer all incoming calls to your voicemail. Phone number will appear as a missed call

“White List” capability allowing approved phone numbers

#### TEXT & EMAIL PROTECTION

Text messages are received with inability to respond

Email messages are received with inability to read or respond

#### PROTECTION FROM DISABLING

On the phone, countermeasures exist to disallow the ability to turn off application and method of communication to cellcontrol

Removing the cellcontrol device results in parent/administrator alert

#### FLEXIBLE - DESIGNED TO MEET YOUR NEEDS

Supports one driver to one vehicle or multiple drivers to multiple Vehicles. cellcontrol device is transportable between vehicles

Will not impact passengers, only the driver if parent/administrator desires

#### MANAGEMENT

Web management portal for customization (not required)

### cellcontrol™ PRO ADDITIONAL FEATURES

Centralized mobile communications policy management. Control your company’s policy from one easy to access & maintain console

Capability to define multiple policies for individuals based on geography or group

Custom policy parameters for time, day, vehicle

Compatible with BlackBerry® Enterprise Server

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