

## Alcoholic Energy Drinks: The List

A number of brewing companies have jumping in on the action of the lucrative energy drink market. Controversy has followed - with Spykes (from Anheuser-Busch) choosing to cease production and pulling product off the market.

In many ways Alcoholic Energy Drinks in appearance are similar to the “hardcore” energy drinks. It’s all about marketing - and many of these drinks look just like a typical energy drink. Apparently fooling store clerks selling to young consumers under the age of 21.

Here is a list (cautionary or for reference) of caffeinated alcoholic drinks - sometimes referred to as “malt beverages”. Virtually all of them are “infused with caffeine, ginseng and guarana”and are 6-12% alcoholic by volume. **NOTE: These are NOT energy drinks - despite the visual similarity.**



24/7 Mix Master Beverage Company



3SUM United Brands



**B E**, Pronounced “B to the E” by Anheuser-Busch.

This one actually looks like beer.



**Catalyst**

Catalyst Beverage Company



**Four**, Phusion Projects



**Liquid Charge**, Charge Beverages



**Rockstar 21**



**Sparks**, Steel Brewing Company



**Spykes**

Shaped like bottle of nail polish - these drinks are 12% alcohol by volume (from Anheuser-Busch). **NOTE: This has now been discontinued.**



**Tilt**, Anheuser-Busch



**Torque**

Point Blank Beverage Company