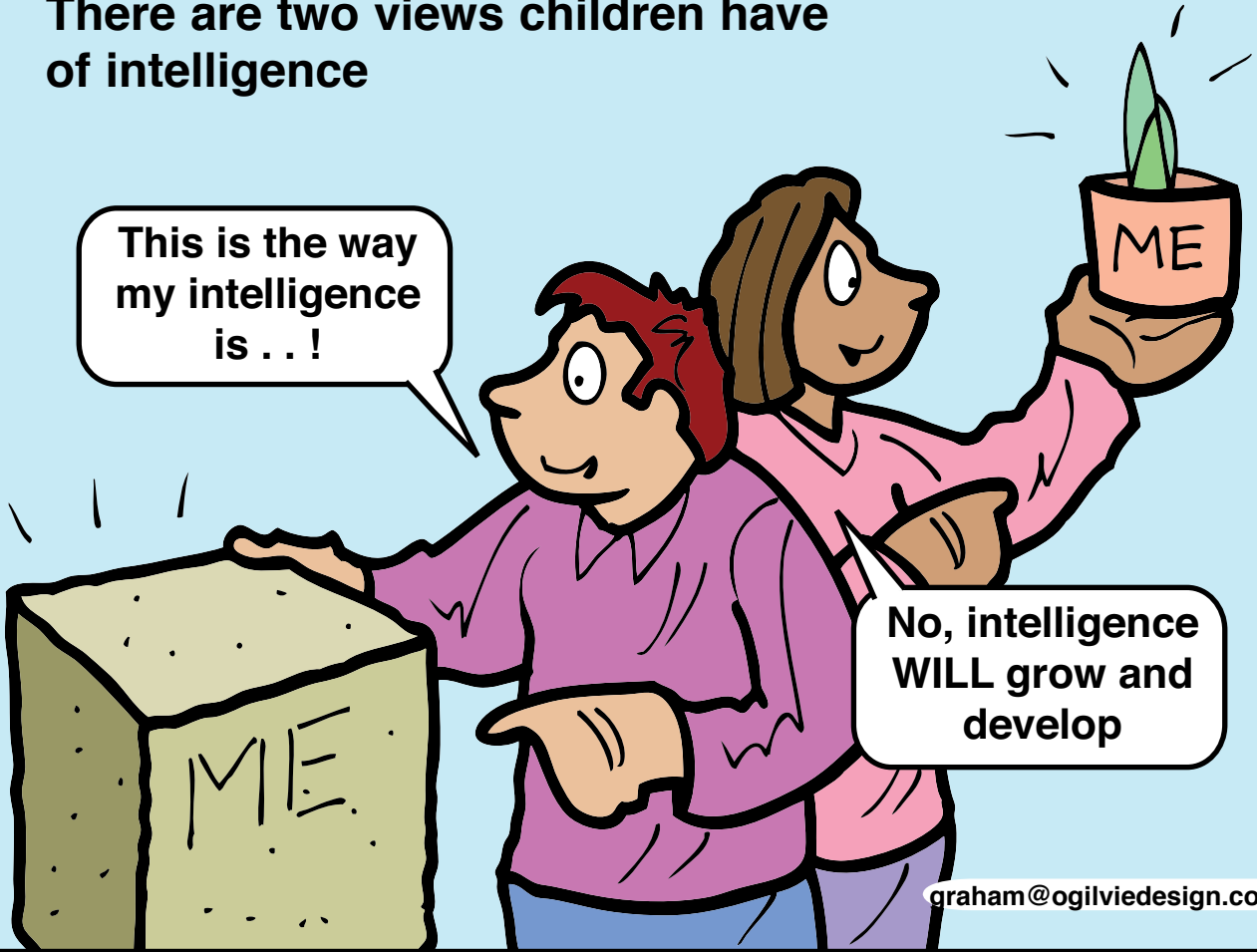


**There are two views children have
of intelligence**

**This is the way
my intelligence
is...!**

**No, intelligence
WILL grow and
develop**



**The fixed mindset can
limit experience**

**I know I can
grow vegetables
but I'm a terrible
cook**

**So I wont
embarrass myself
by cooking**

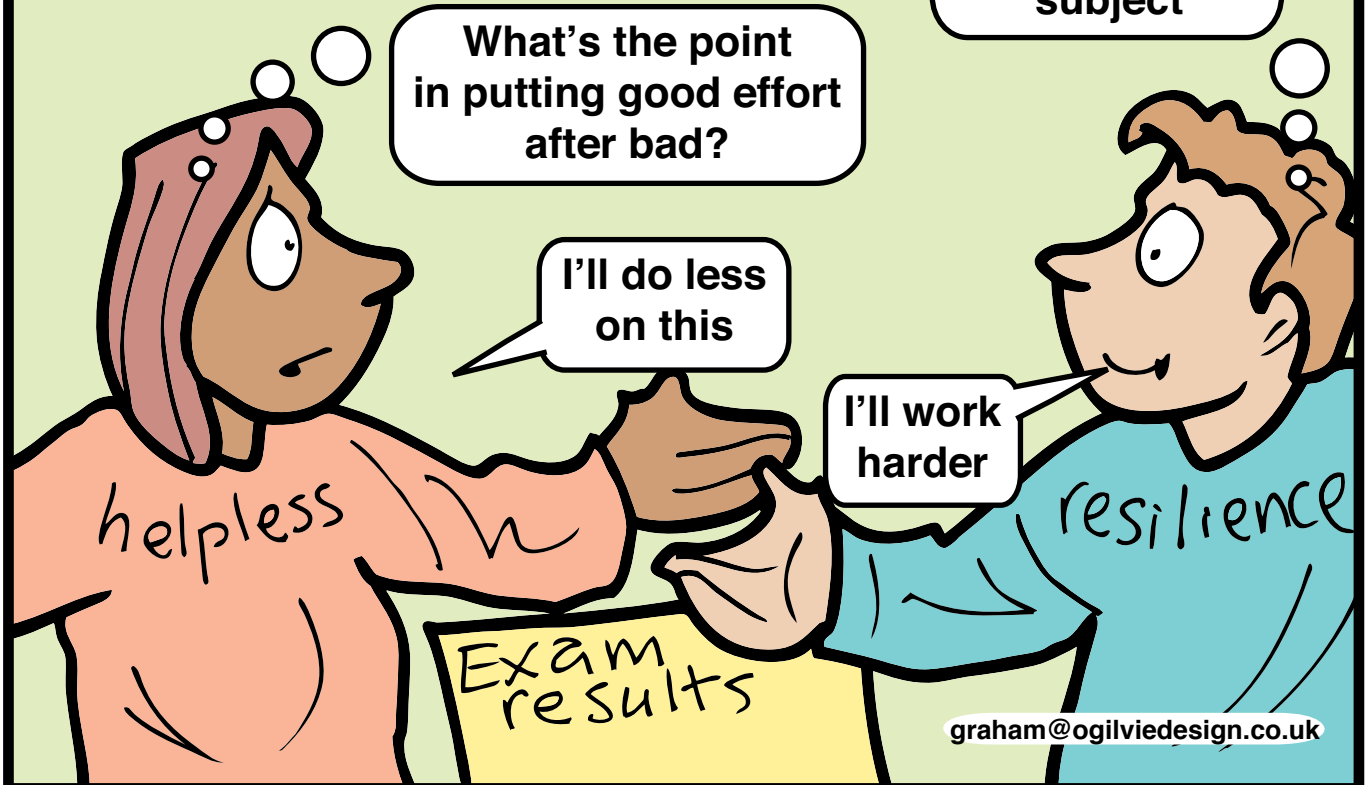


What would we do if 'a friend' spoke to us in the same way we speak to ourselves?

You're no good at your job . . . your life's a mess . . . you have no style . . . you are . . .

Oh get lost!!

How different mindsets work after a 'setback'



It's one thing having 'brains and talent'

I don't need to
put out effort, things
will come to me

But it won't
'give' you success

Brains!
Talent!

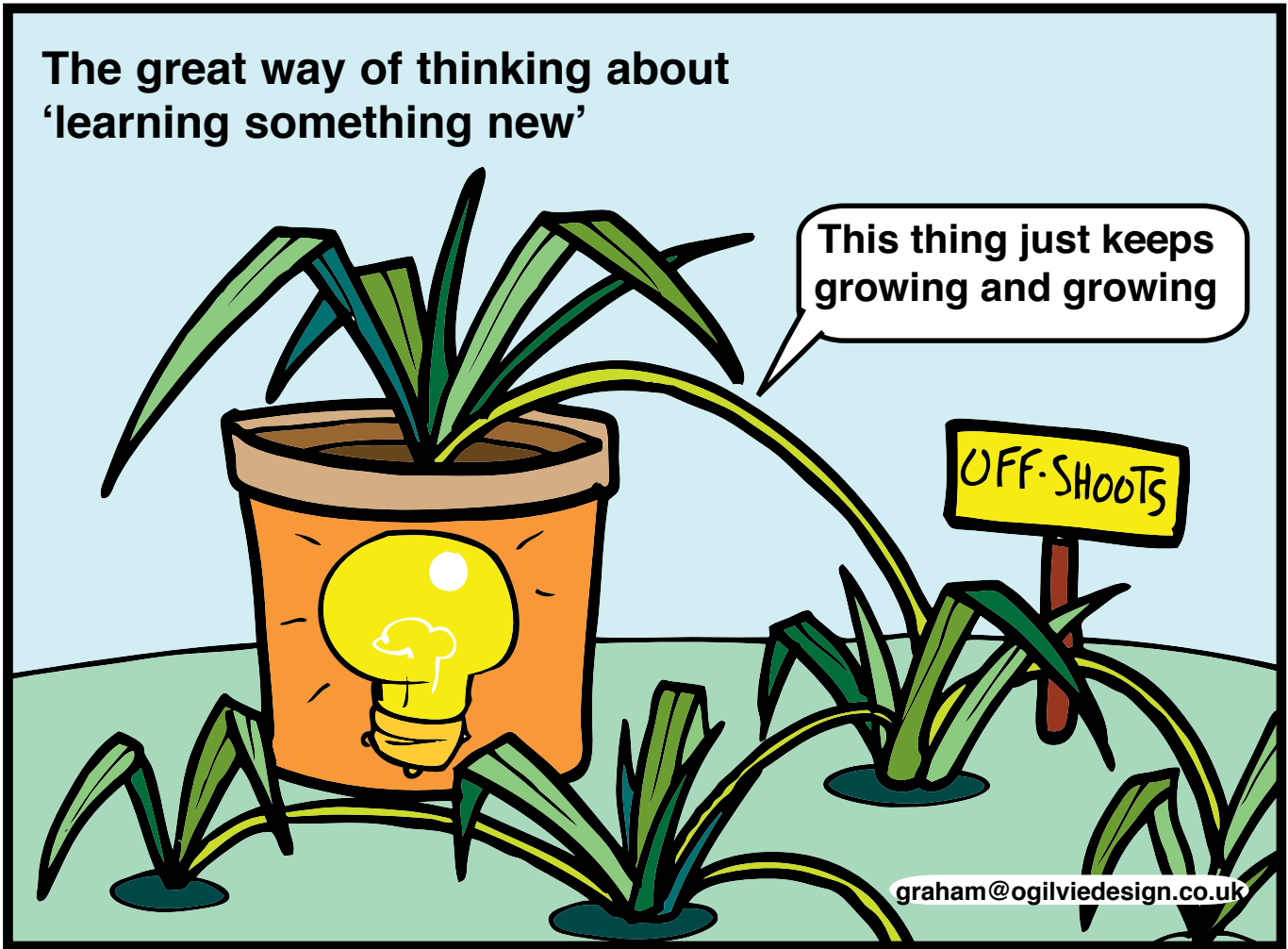


The great way of thinking about
'learning something new'

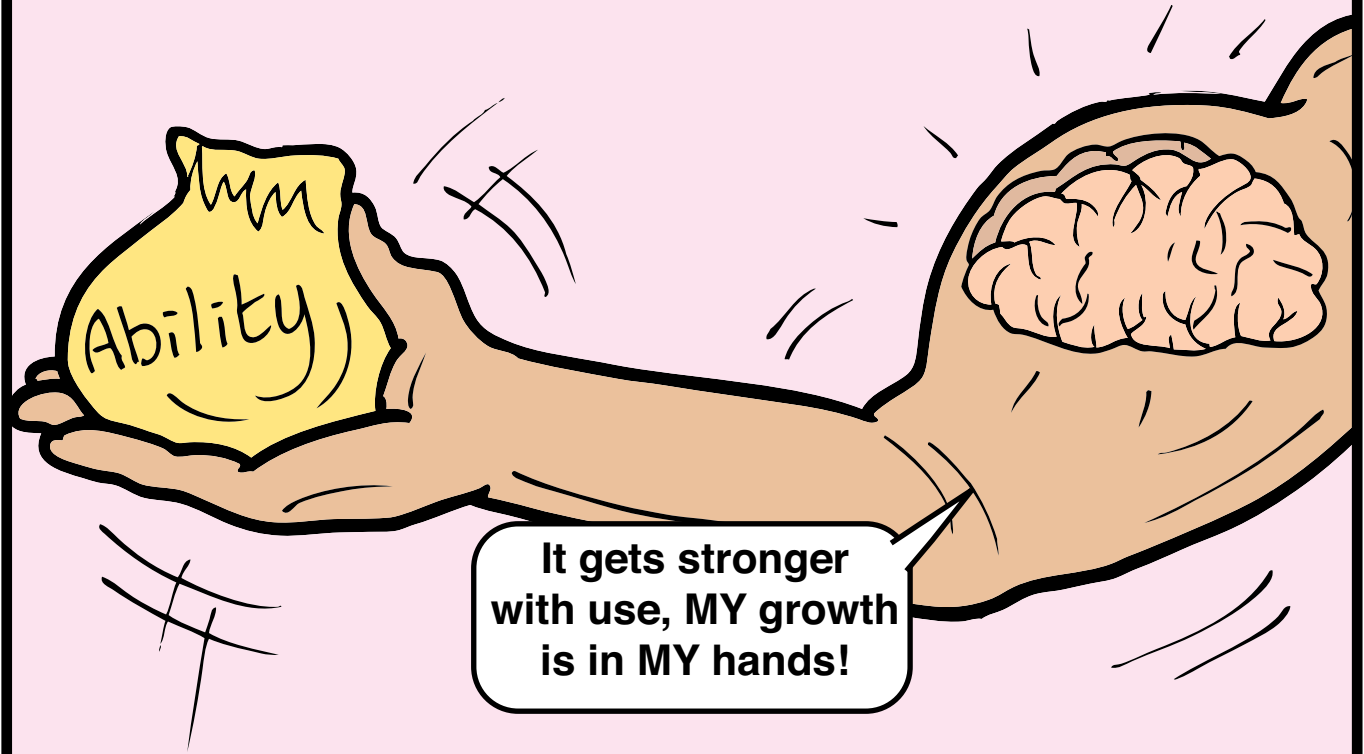
This thing just keeps
growing and growing

OFF-SHOOTS

graham@ogilviedesign.co.uk



The brain is like a muscle



The 'Eureka' moment can be life changing



So let's talk about the growth mindset

You mean I don't have to be dumb!!!

Praising children's intelligence puts them in a fixed mindset

Praise gives confidence and helps achievement

Fabulous! - You are going to be the next Monet!

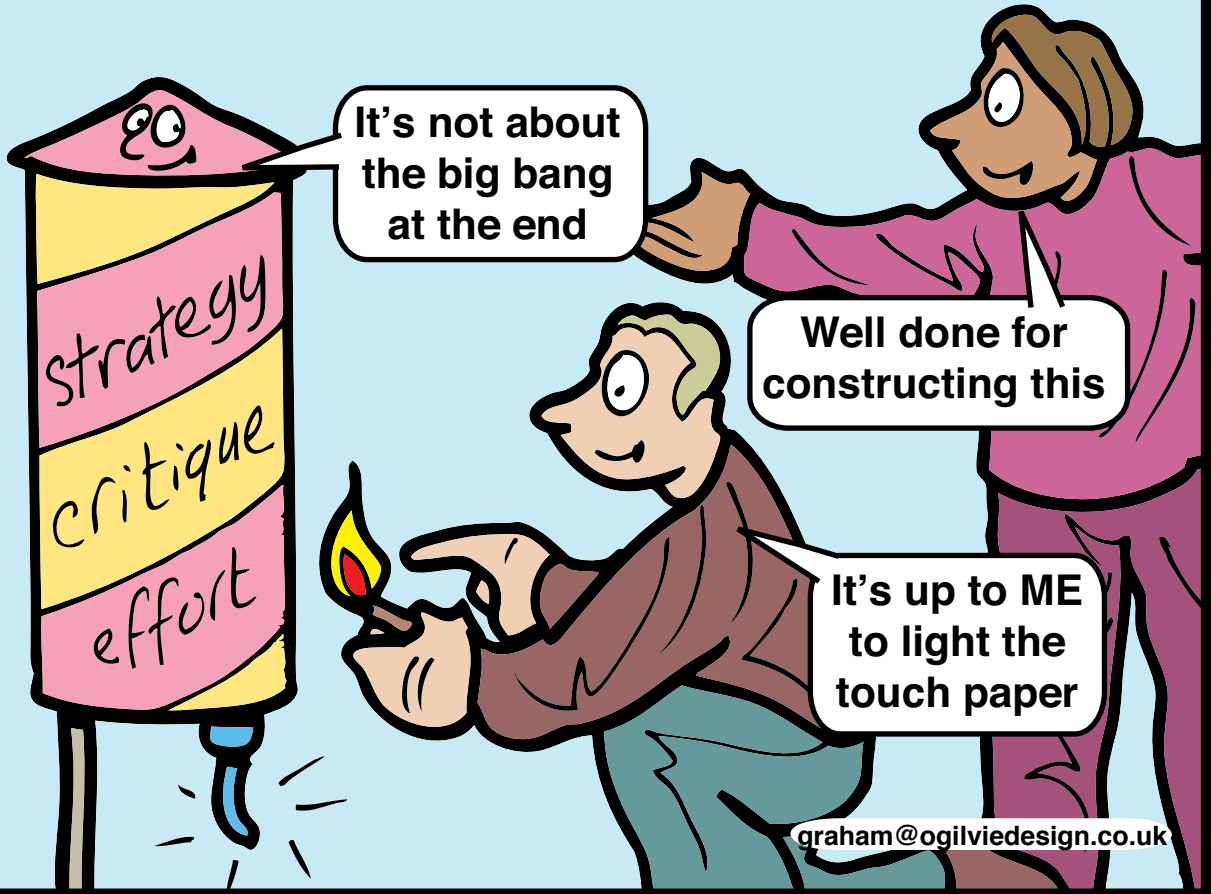
I'LL ALWAYS need praise



The adult result of too much childhood praise



Praise the effort that leads to success



Praise is NOT a villain

As long as it's
the 'right' praise

It's good to feel
appreciated and
encouraged

Tell me about the
colours you chose



Criticism is a gift

Oh no - bad feedback, what a disaster

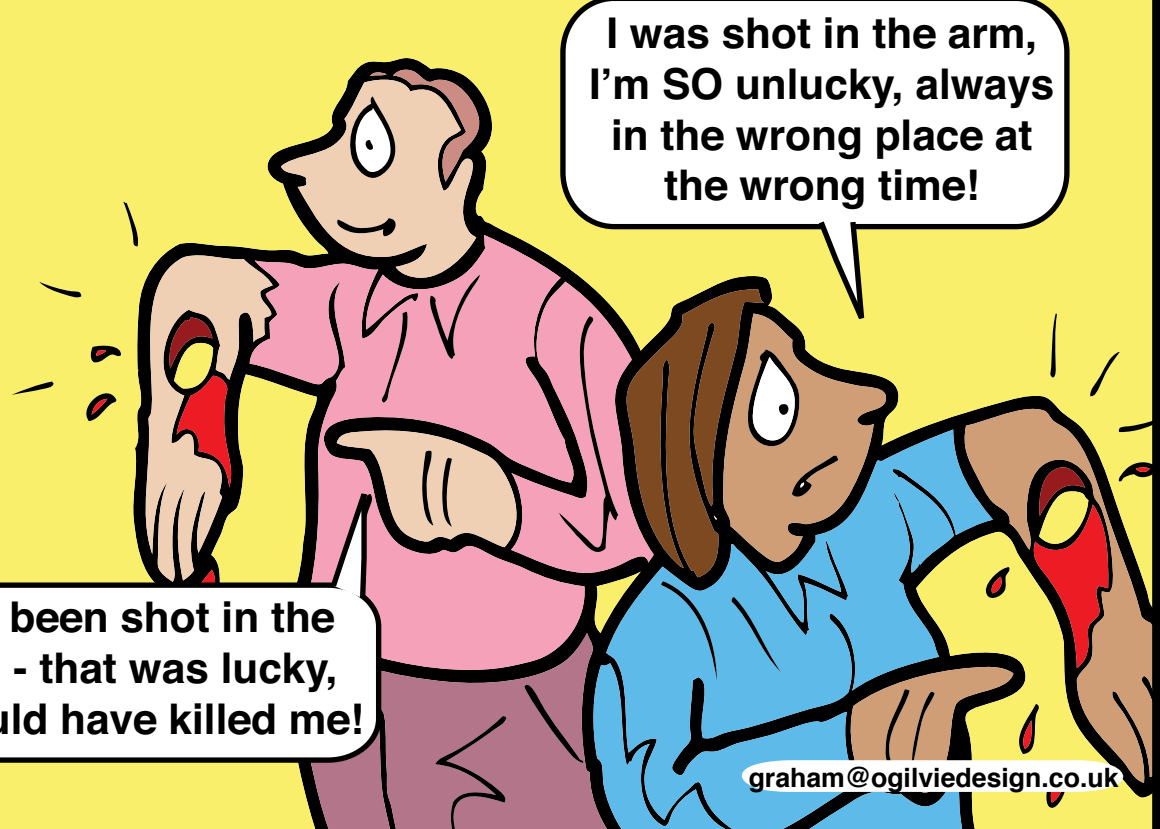
YOU are 86% OK

Things you can alter are

Hang on - feedback is how we learn to grow!



What's best . . . pessimism or optimism!?



I was shot in the arm,
I'm SO unlucky, always
in the wrong place at
the wrong time!

I've been shot in the
arm - that was lucky,
it could have killed me!

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We seem to have a constant need to
'prove ourselves'

Scotland
— · —
the best
small country
in the
World!

Record
Survey
Scotland is
worst
performing
small
country

The best at
WHAT?

Who's right and
who's wrong?

Let's challenge the Scottish fixed mindset

Aye - this one's going to be trouble

You can see it in his face - what's afore ye will no go past ye



We can't FORCE people to have confidence and a feeling of self worth

But this is a door I must want to walk through MYSELF!

You . . will . . be . . confident!

Confidence



Let's have an education system
that ENCOURAGES creativity
and individuality

We can't wait
to start school!

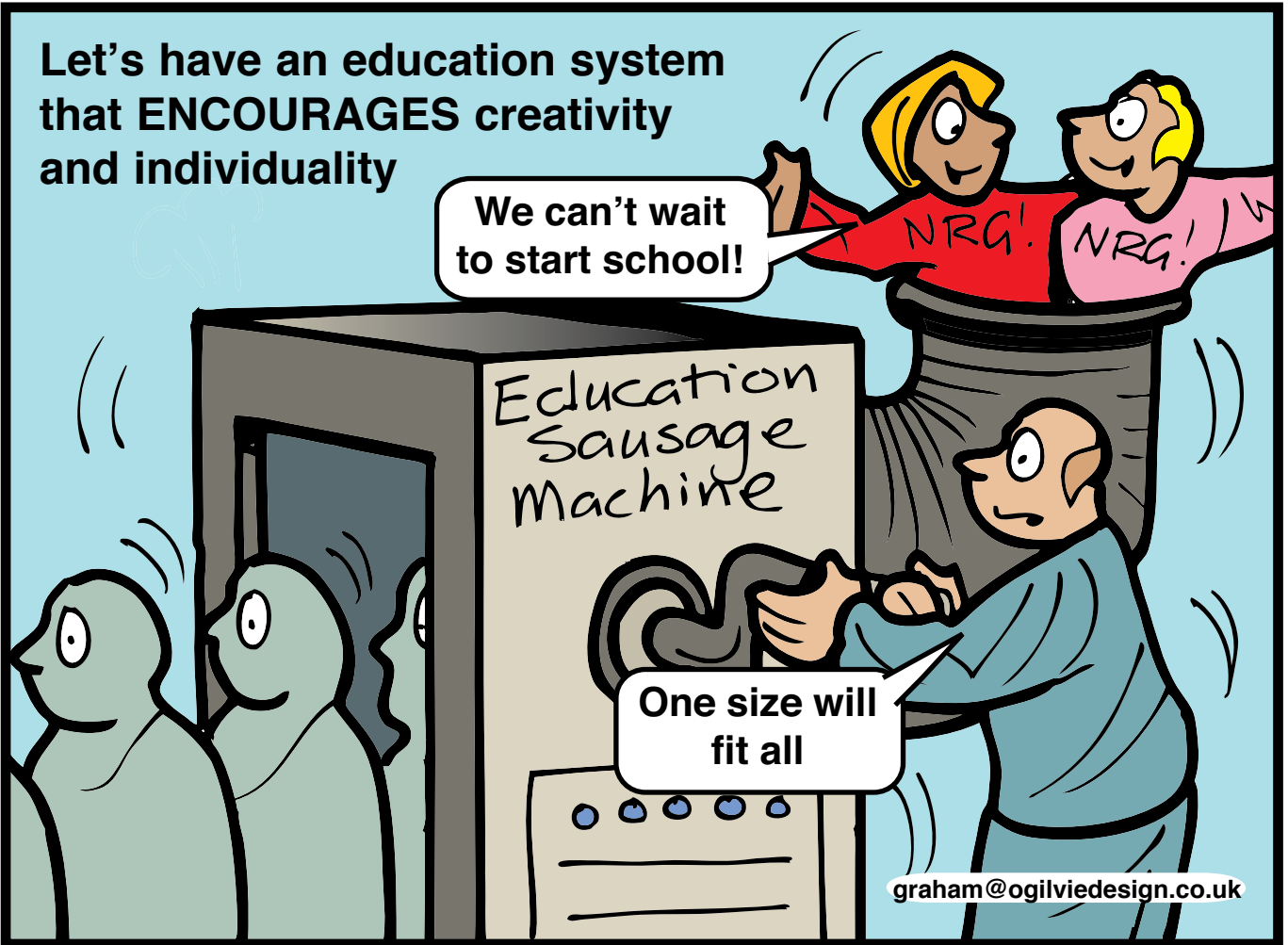
NRG!

NRG!

Education
Sausage
Machine

One size will
fit all

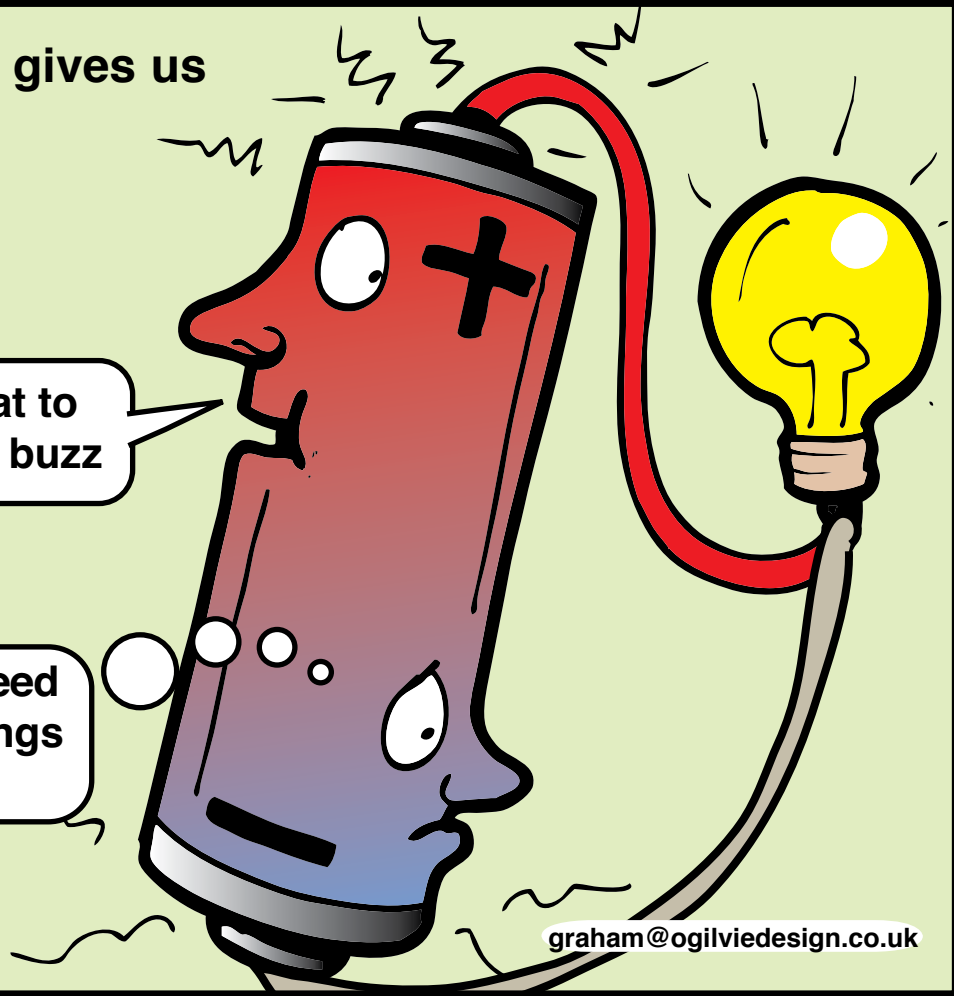
graham@ogilviedesign.co.uk



Being 'positive' gives us
new ideas

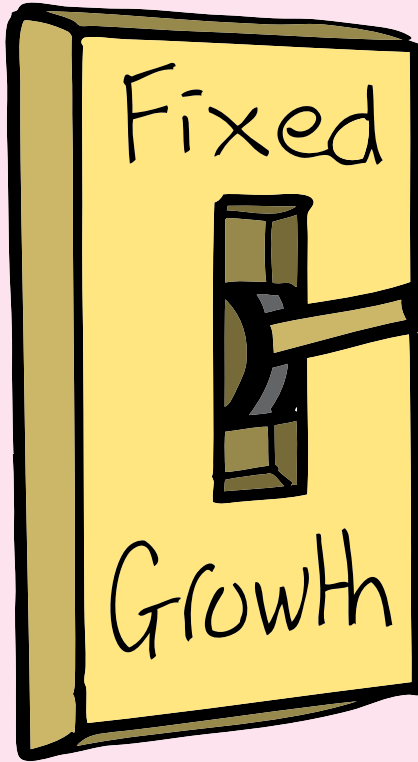
It's great to
have the buzz

But you also need
ME to make things
happen



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When we target an intervention at a belief



We can switch it on